

Meta Title: IDMERIT Data Breach Claim Debunked as Fake News

Meta Description: The alleged 1B-record IDMERIT data leak lacks evidence. Here's why the breach claim appears to be fake news driven by clickbait.

Focus Keyword: IDMERIT data breach

Secondary Keywords: IDMERIT data leak, IDMERIT expose, Fake news, Failed extortion attempt

The worst thing about fake news is that it keeps the audience so engaged with its nuisance that people stop thinking rationally. The Internet is buzzing with rumors of an IDMERIT data breach, claiming to impact more than 10% of the world's population. But is it true? Why does any software provider have such a big single database with so many credentials? Or is it just another sensational topic to achieve monthly traffic targets?

CyberNews research team claimed that the IDMERIT database leaked 1 billion user credentials. However, there were claims without any supporting evidence. Did they have a conversation with IDMERIT's team? Can they access the database if they claim it to be unprotected, floating on the internet? The answer is no, Cybernews doesn't provide any screenshots or incidents that can verify the authenticity of the IDMERIT data leak.

What Started This Fake News Frenzy?

CyberNews published the article titled "IDMERIT Data Breach" on February 18, followed by an update on February 19. We all know that nothing spreads faster than a rumor, especially when it generates a huge amount of traffic. Several media houses and IDMERIT's rivals started publishing articles without verifying the rumor with any credible sources.

The major issue behind such fake news is the clickbait economy. Many studies have suggested that ethics and the working system of media houses have significantly shifted with digitalization. Lakhs of websites publish articles every day without any censorship boards or fact-checking departments hovering over them.

How IDMERIT Prevents Data Leaks?

IDMERIT is a SaaS company that develops and provides software to other businesses all over the world. The company shares an API with its clients, which can be integrated with the website to verify customers. IDMERIT sources data from different organizations all over the world to verify customers. IDMERIT does not store data during the verification, which occurs in under 5 seconds. Data is transferred from the source to the API, and is deleted once the verification is completed.

The company has built the system in such a way that there is no room for a data breach. Any news claiming that the database was available unprotected on the internet is just trying to benefit from the rumor. A database cannot be leaked if it doesn't exist.

Are Hackers Finding New Ways to Exploit Companies?

With evolving security systems, hackers are also exploring new ways to extort money from companies. Now, hackers send emails to businesses highlighting so-called loopholes in your servers. The bot or the company's team will address these emails. Soon, you will receive another email claiming that the company's data must have been stolen as the server had loopholes.

When the company asks for evidence to support their claims, they ask for money. If they don't receive a particular amount, they will start ruining the company's image with fake news and articles.

These hackers feed on the clickbait economy, media houses, websites, and even review websites need to verify credibility. As a part of digital information providers, it's our duty to verify, cross-check, and fact-check.